



**WBC**  
CARES

**BOOKLET WBC CARES**

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# Letter from the WBC president, Mauricio Sulaimán

As president of the **WBC** for the past ten years, I am certain of the honor it means to represent the leadership shown by my father, José Sulaimán, to our boxers. And I am therefore proud to present our first **WBC Cares** Booklet, which seeks to share the social actions we have taken towards the boxing community.

Sustained by the values of honesty, responsibility, respect, solidarity, and friendship, we continue to endorse our commitment to those initiatives that seek to solve a variety of problems around the world.

A strategy structured around four axis allowed us to develop all along these years, programs to support and improve the practice of our sport, back our boxers and leave a legacy in the communities where we have a presence.

I do not want to miss the opportunity to highlight the praiseworthy work that **WBC Cares** does around the world. Their love and passion for the underprivileged are an inspiration to our actions in the 177 countries where we are represented.

To everyone who is part of this great family: the board of directors, committees, employees, boxers, managers, allies and communities close to our organization, I thank you for your support to strengthen our sport in the world. Let us continue to work so that our sport is synonymous of generosity, of a heart that does not seek retribution, but rather development and a positive encounter with the others.

Mr. Mauricio Sulaimán  
President  
**WBC**



# Letter from WBC Cares International President, Jill Diamond

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Today, with 26 chapters around the world, **WBC Cares** is considered as one of the most solid philanthropic organizations supporting diverse social causes through sport. From our first meeting with Don José Sulaimán, he showed us with great passion and clarity what the mission of this foundation would be: to inspire, through the testimony of various boxers, and to share the values under which the **WBC** is governed.

With the premise of doing good without expecting anything in return, **WBC Cares** has sought with all its members to address various problems around the world, giving hope to the less fortunate.

This group of compassionate volunteers go to gyms, schools and youth centers around the world to perform various philanthropic actions. They are a demonstration of love for others and evidence that it is possible to become champions for life. That is why we say, “We are all **WBC Cares**”.

Each of them is part of this army of compassionate angels who give their hearts for the benefit of others. We get to know each fighter’s strengths and struggles, and it is through **WBC Cares** that they can show their emotion and vulnerability to the people we meet in hospitals, disaster sites and anywhere else that needs our help.

In each of our chapters around the world, we carry a variety of causes in line with the challenges they face. We are currently highlighting our work in Ukraine, where we are working not only to collect donations and supplies but also to support people affected by the war.

Thank you very much for bearing witness to the values that **WBC** stands for. Let us continue to use this platform in the most positive way to reach out to all those in need.

Jill Diamond  
Global Chair  
**WBC Cares**





# WBC



# WBC FOR THE WORLD



# HISTORY, MISSION, VISION AND VALUES

The World Boxing Council is one of the most prestigious organizations in the world of professional boxing. Founded in 1963 in México City, the **WBC** was created with the purpose to unify and regulate boxing norms at international level, providing a fair and safe frame for the sport.

Throughout its more than six decades in existence, the **WBC** has been a pillar of boxing promotion, establishing rigorous standards for boxing fights and working untiringly to guarantee the boxer's safety.

Besides its work in the sport, the **WBC** stands out for its social commitment. Through its initiatives like **World Boxing Cares**, the organization has taken messages of hope and support to communities around the world, using the inspiring power of its athletes to generate a positive impact beyond the boxing ring.

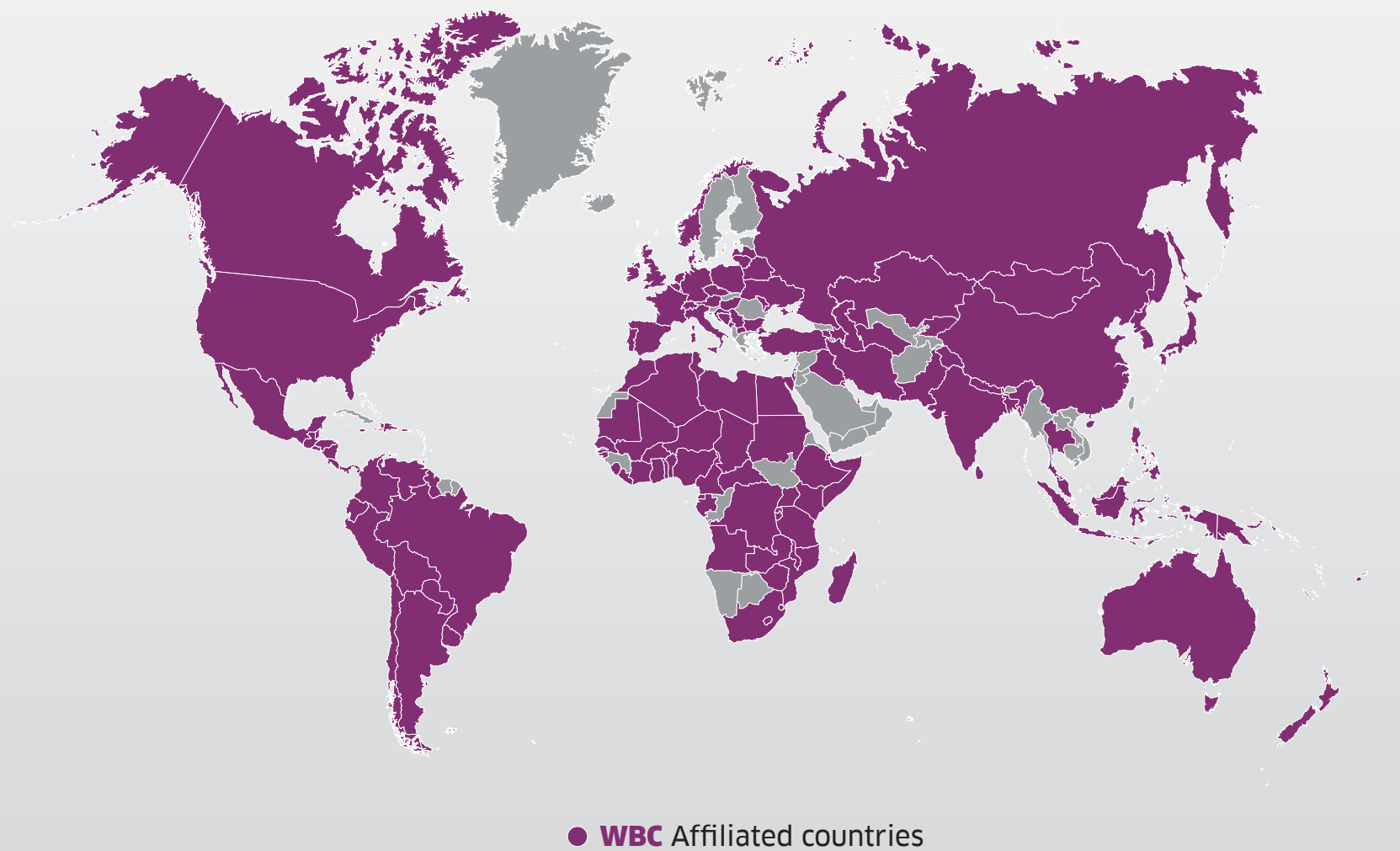




# HISTORY, MISSION AND VALUES

Throughout the years, the **WBC** has been led by prominent figures, among them, José Sulaimán, who became the organization’s president in 1975 and played a fundamental role in its global expansion and strengthening. Under his leadership, the **WBC** introduced numerous reforms to better boxer’s safety, such as reducing fights from 15 to 12 rounds.

The World Boxing Council (**WBC**) is guided by a mission, vision and values that reflect its commitment to the sport of boxing and the well-being of boxers in the 177 countries where it has affiliates.



# Mission

The promotion of boxing internationally, protects -above all other interests- the health and wellbeing of boxers, enhancing the respect and social commitment that sustains our history and reputation; values that maintain us as world leaders of our sport.



# Vision

The World Boxing Council reinforces its leadership and global prestige, spreading its philosophy, rules and technological innovations in each country where it is represented.



# Values

- Loyalty
- Justice
- Integrity
- Equality
- Non-discrimination





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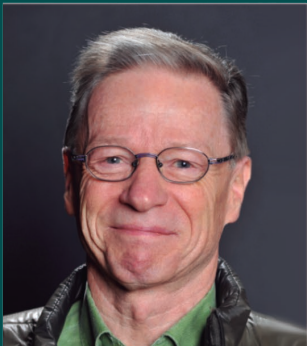
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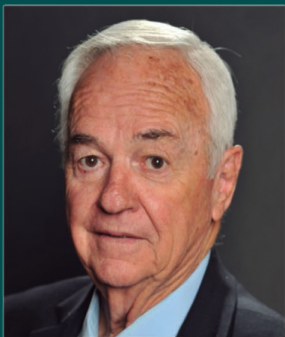
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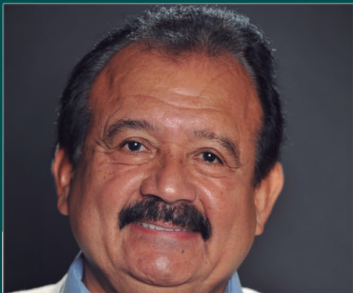
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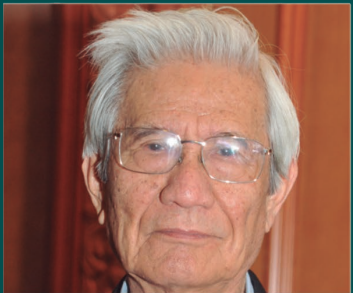
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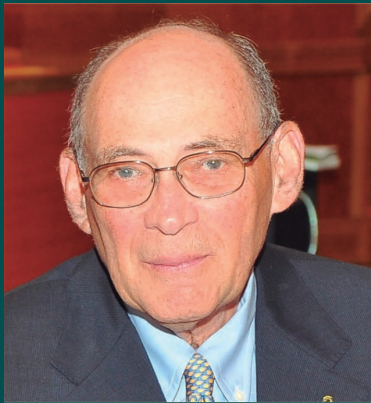
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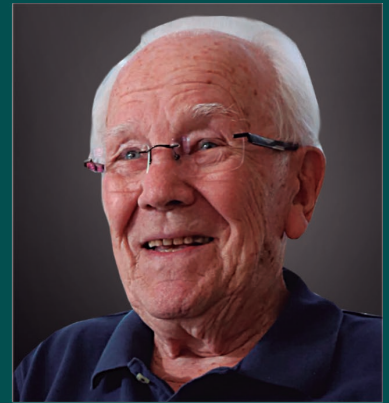
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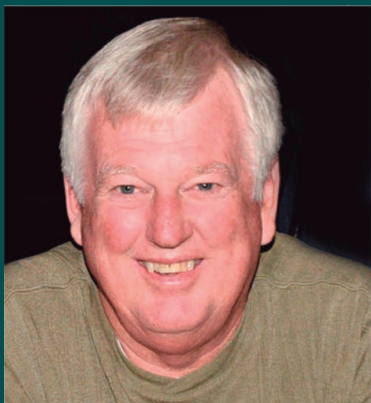
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Medical Program For Boxers  
**CANADA**



**JEFF FENECH**  
Boxers Representative  
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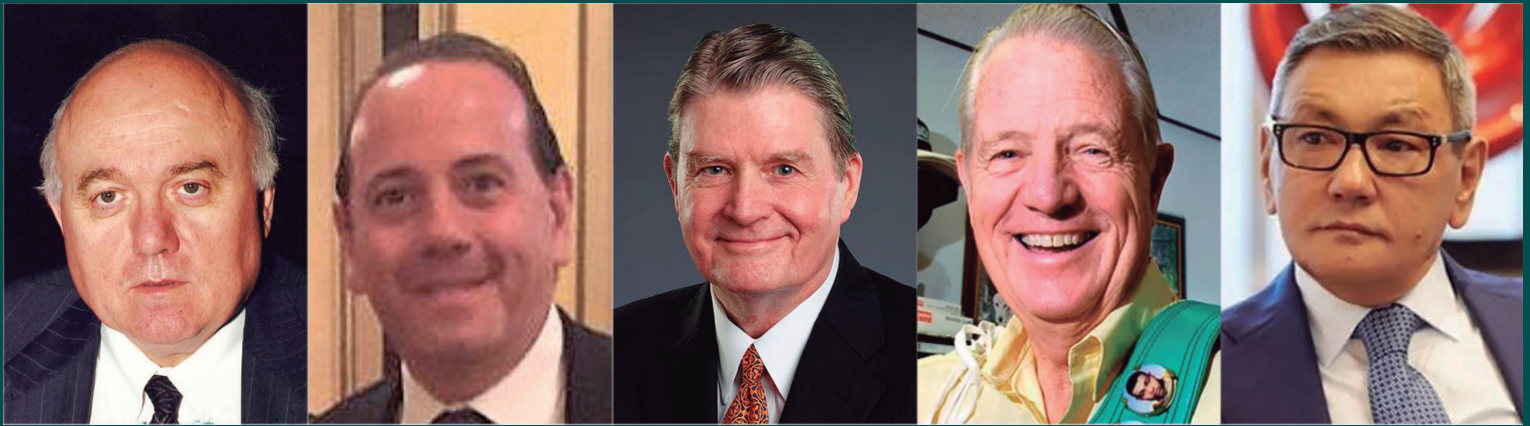
**ANTHONY BELLEW**  
Boxers Representative  
**ENGLAND**



**RAJA AMASHEH**  
WBC Amateur Boxing  
**INDIA**



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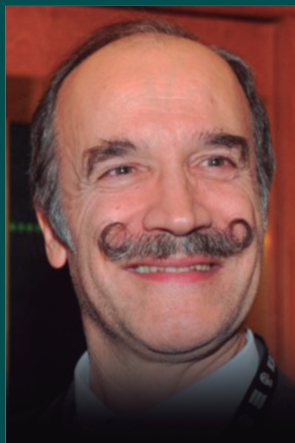
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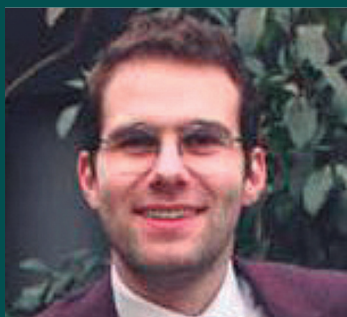
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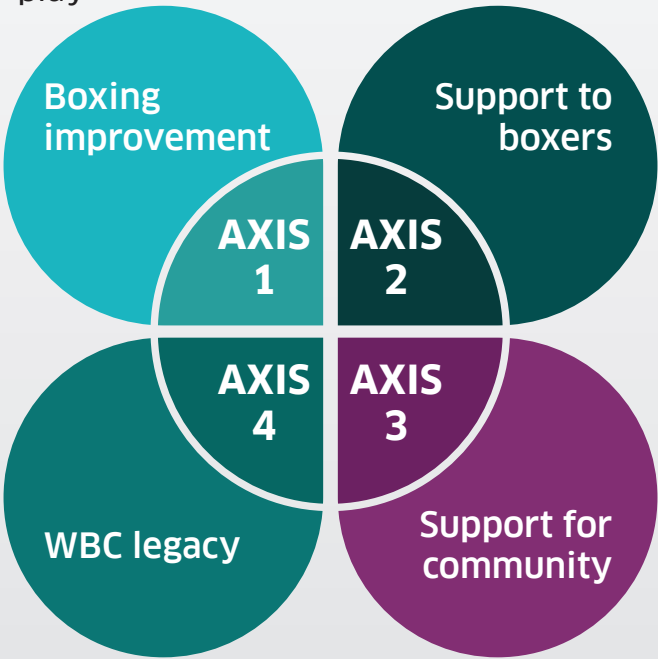


# SR STRATEGY OF THE WBC

Since its creation and all along its 61 years existence, the WBC has been based on four fundamental pillars that guide its endeavors. They are Boxing Improvement, Community Support, Boxers Support, and the WBC legacy. Currently, the WBC continues to comply to its commitment to the sport and the athletes, strengthening its connection with the community through initiatives such as WBC Cares, among other projects that will be detailed later.

- Health
- Professionalization
- Research and Innovation
- Transparency and fair play

- Talent Detection
- Retirement
- Acknowledgements



- Inclusion
- Women and boxing
- Leadership and sports

- WBC Cares
- Dialogue with the community
- Prevention and violence

Since its creation, the World Boxing Council made it clear that its mission had a strong social component, a commitment reflected in its Statutes, advocating for human rights, inclusion and the elimination of discrimination. These values have always been the WCP’s main banners, providing direction and purpose to our actions.

A black and white portrait of José Sulaimán, an older man with dark hair, wearing a suit and a striped tie, smiling. The portrait is on the left side of the page.

# JOSÉ SULAIMÁN FUND

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This Fund is an initiative in honor of José Sulaimán, who presided the **WBC** during almost four decades. It was established in 2013, following Sulaimán's death, to provide financial support to retired boxers facing health and economic difficulties.

While the improvement of boxers' lives has always been a **WBC** commitment, after retirement, they often find themselves in precarious conditions, lacking the resources for a decent living. These are the main reasons underlying the fund's creation.

The fund seeks to ensure that those who dedicated their lives to boxing can receive assistance in their times of need.

To this day, the fund has raised more than two million dollars, mainly through donations, auctions, and fund-raising events organized by the **WBC** and other boxing related associations.

These funds are used to cover medical bills, housing and financial support, and other essential costs for boxers who need them. Also, to support rehabilitation programs and treatments for those affected with lesions or illnesses resulting from their boxing career.

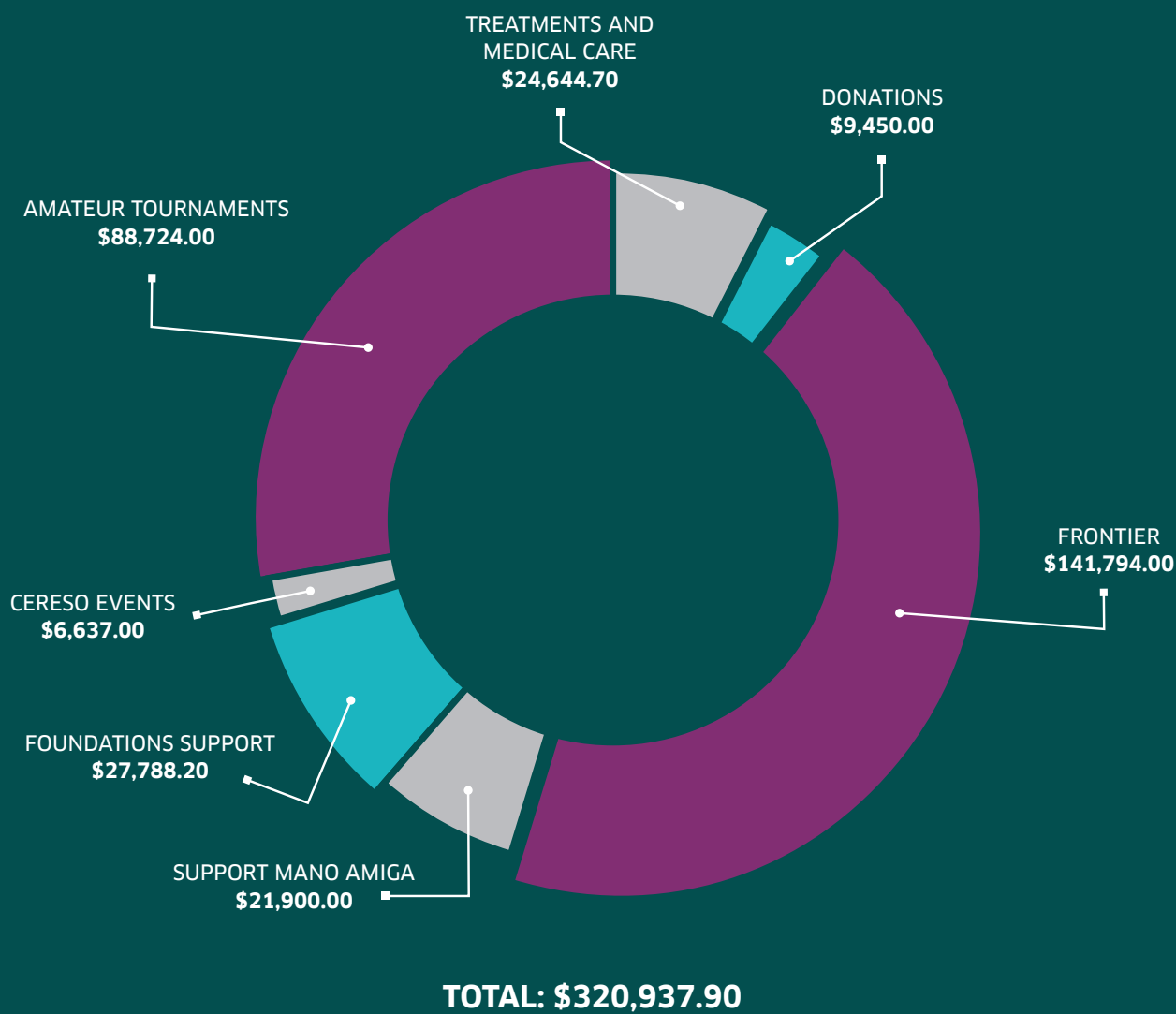
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The José Sulaimán Fund is a living legacy that continues to honor his memory and his values, assuring that boxers are respected and cared for throughout their difficult times, as well as during their times of glory.

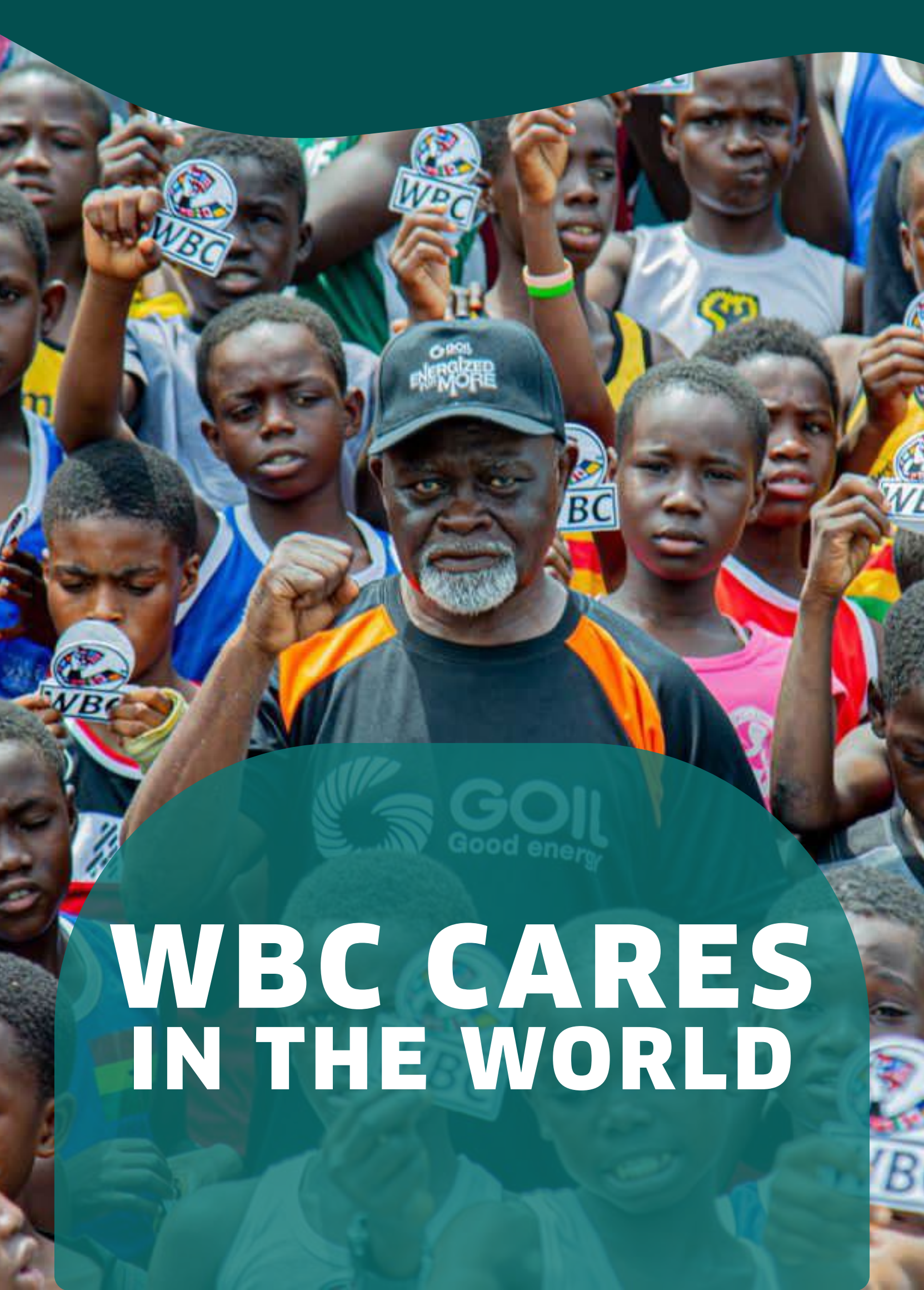
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The \$712,655.12 USD that the WBC was able to raise from 2021 to 2022 allowed it to continue the benefits for 129 boxers in 20 countries: Argentina, Australia, Brazil, Colombia, Cuba, United Kingdom, Ecuador, Spain, Equatorial Guinea, Italy, Mexico, Nicaragua, Panama, Paraguay, Sweden, Thailand, Venezuela, the United States and the US territory, Puerto Rico. It is noteworthy that a \$100,000 USD donation was made for people affected by the war in Ukraine.

### CSR INVESTMENT





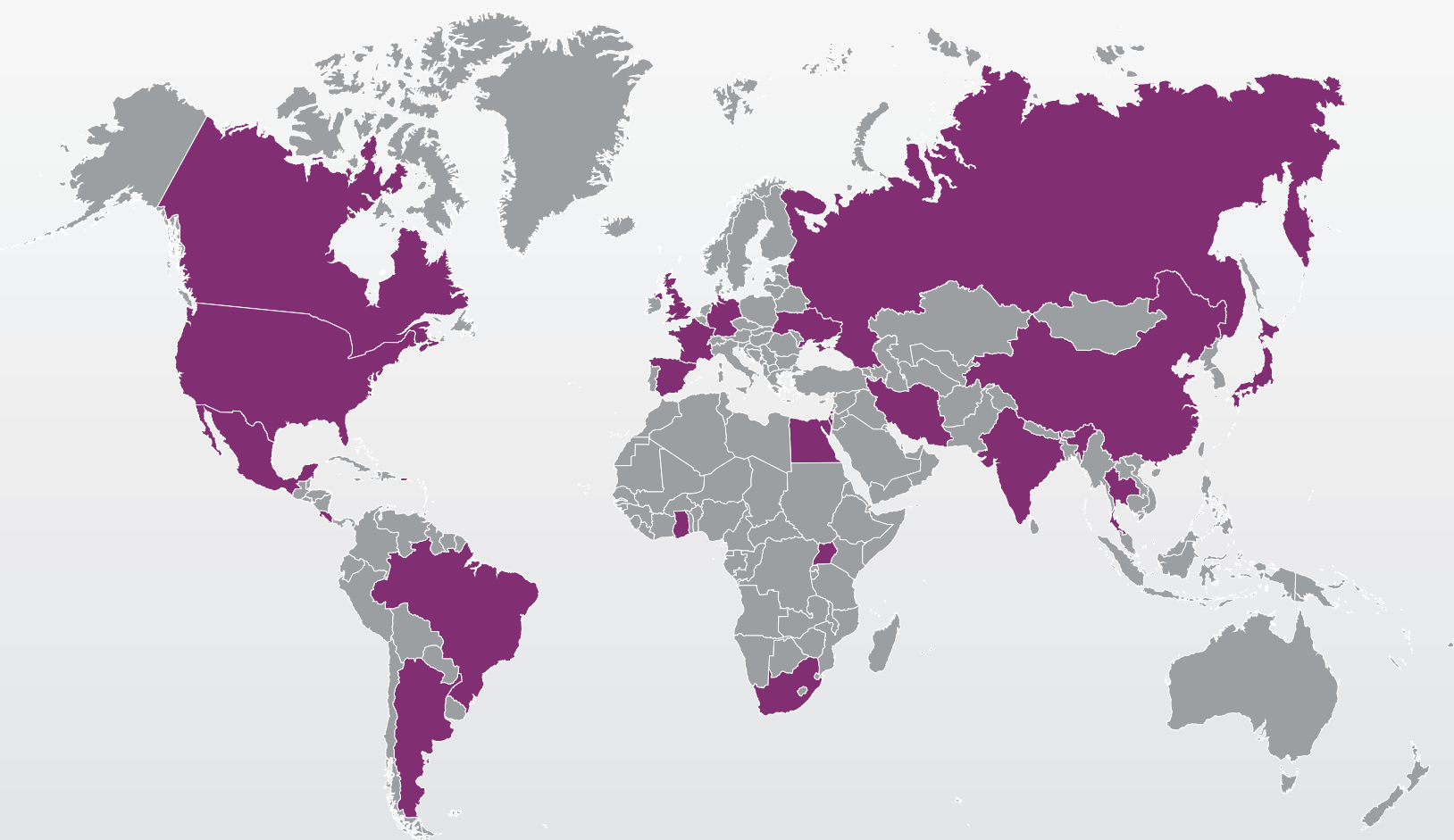


# WBC CARES IN THE WORLD





# WBC CARES



- Argentina
- Brazil
- Costa Rica
- China
- Germany
- Hong Kong
- India
- Iran
- Japan
- Mexico
- Puerto Rico
- Spain
- France
- Russia
- Thailand
- Ukraine
- United Kingdom
- United States of America
- South Africa
- Uganda
- Ghana
- Canada
- Israel
- Egypt
- Gaza Strip



- In 2006, driven by his deep social vision, President José Sulaimán founded the **World Boxing Cares** organization, directed by the **WBC**, and destined to spread a message of hope and inspiration around the world, through the actions of its athletes. They carry out visits to youth centers, hospitals and orphanage asylums, and work to share testimonials of effort and improvement.



# OBJECTIVES

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Our objective is to empower everyone, even the weakest and neediest people, specially children, showing them what boxing teaches: Sportsmanship! Diversity! Respect!

# AMBASSADORS

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- Badoo Jack – **Impoverished children**
- • Mikey Garcia – **Feeding the World**
- • Deontay Wilder – **Peace Ambassador**
- • Devin Haney – **Feeding the World**
- • Cecilia Braekhus – **Education**
- • Franchon Crews Duzern – **Amateur Box**
- • Melissa St. Vil – **Autism Awareness**
- • Lennox Lewis – **Youth empowerment**
- • Sugar Ray L – **Youth Diabetes**
- • Callum Smith – **Autism**
- • Shawn Porter – **Feeding the World**
- • Laila Ali – **Feeding America**
- • Amir Khan – **Social Justice**
- • Erik Morales – **Environment**
- • Lonnie Ali – **Ali Foundation**
- • Christy Martin – **Domestic Violence Awareness**
- • Jackie Nava – **Health and Wellbeing**
- • Julio César Chávez – **Anti-drugs**
- • Urvashi Singh – **Ambassador for Women's Empowerment**

# WBC CARES CHAPTERS

## WBC Cares South Africa

### 1. WBC Gym:

- Design and development of training facilities for amateur and professional boxers
- Three full sized rings that comply with **WBC** specifications.
- Boxing equipment provided in cooperation with "Cleto Reyes".
- Free of charge use for boxers and trainers that lack access to other training installations.
- Focused on supervised fights, video analysis, altitude cardiovascular equipment and weight training.
- Classroom for education activities related to the **WBC** programs and the **WBC Cares** initiatives.
- Gym facilities available for international boxers visiting South Africa; it has served around 37 boxers.





## 2. Champions Wall:

- Design and development of the Champions Wall: an electronic screen showing all of **WBC**'s world champions.
- Digital version available in all electronic devices, allowing users to see the entire registry of **WBC** world champions, with zoom to their photo and their country of origin.

## 3. Facilitation of International Fights:

- Assistance and facilitation of travel and fights of African boxers in Mexico, Abu Dhabi, and Ghana (with **WBC** Cares Ghana).
- Provision of resources, installations and consulting services.
- Commitment to help with consular services to obtain travel visas so that several South African boxers can fight abroad.
- Organization of a special fight so that Mzuvukile “Old Bones” Magwaca, a victim of armed violence, could travel abroad and fight in Mexico.



#### 4. The Ubuntu Spiritual Belt:

With the cooperation of the **WBC** Head Office and the African Boxing Union, the prize was awarded to:

- Dr. Peter Ngatane (for his service to South African boxing).
- Hekkie Budler (multiple CMB world champion and role model to South African youth).
- Azumah Nelson (twice CMB world champion, nearing 75 years old).



#### 5. Trailer gym:

- Design and manufacture of a trailer gym for use in disadvantaged areas
- Equipped with punching bags, weights, boxing gloves and pads and a diversity of other training instruments.
- Transportable, employed by several trainers for box teaching and training, mainly in areas lacking formal training facilities.



## WBC Cares in the United Kingdom

- Extension of the school outreach program to include schools with special education needs.
- Construction and opening of the Lancing Community and Youth Center.
- Launching of the Wellbeing Monthly Walk, to combat isolation and to promote physical health in the community.
- Association with Parkinson's UK to organize and implement two weekly sessions for people with Parkinson.
- Michael Watson MBE became a **WBC** Ambassador.
- Acquisition of two personalized and four RGK sports wheelchairs to widen our Adaptive Boxing Program.
- The Adaptive Boxing Program was taken to Qatar and to the Annual **WBC** Convention.
- Association with Statom Group for the annual benefit gala. The £66,000 raised in donations were destined to finance several programs.
- Assistance to several summer events to promote **WBC Cares** UK actions to involve more people.
- Organization of an Open Doors Day for people with disabilities to try out adaptive boxing.
- An additional adaptive boxing trainer was recruited to extend the program to individual and group.
- The Goodwood Marathon a 12 kilometer wheel chair event was carried out as a fund raiser to improve the adaptive boxing programs.







## WBC Cares Canada

- In 2023, **WBC Cares** East Canada was able to raise over \$20,000 Canadian dollars for local charities. The money was raised by means of 50/50 raffles and silent auctions during four live professional boxing events held through the year. It was destined to programs such as the Sydney Community Centre, and Big Brothers Big Sisters Halifax, both in Nova Scotia, Food for Kids, in Hamilton, Ontario, as well as the Fierce N Fit program.
- Assistance to a George Chuvalo Center, in Toronto, Ontario, to which **WBC Cares** made a \$500 Canadian dollar donation.
- For the Christmas season, **WBC Cares** and some local associates organized a toy collection for City Kidz Hamilton, gathering over 100 toys.
- Finally, at Food for Kids Hamilton, voluntary work was carried out to help in packing food bags for community children.

## WBC Cares China

With the collaboration of Aboro Academy in Shanghai, China, **WBC Cares**:

- Raised funds and provided Chinese New Year packages to children and their parents at the city's Children Cancer Center, bringing them support and happiness during that special time.
- Held a three-month training camp called Dad Cheer, that included ten fights to raise money for children with serious cardiac illnesses. The boxing tournament was a success and thanks to the funds raised, in 2023 China's **WBC** was able to finance operations that saved the lives of five children.
- Looking out to the next Chinese New Year, a decision was taken to raise funds and support children with cancer. Our aim is to provide care packages for the children at the Children's Cancer Center in Shanghai, and operations that can change the lives of the children at the Heart to Heart Foundation.





## WBC Cares Mexico

- Was a participant in the Falafeada, a fund-raising event intended for the community.
- In line with Mental Health Awareness that is the program's top priority, it offered a series of online courses and the sharing of its boxers' testimonials.
- Introduced Boxing Fitness in a Women's Prison, a program with a significant impact on the inmates.
- Anti bullying campaigns in schools to prevent abuse among children.
- **WBC** Golf Tournament. As in the past, it continues to be an iconic event. With the participation of 600 players in its various editions, it has succeeded in sensibilizing people on supporting different social causes. Thanks to the sponsors and players, the desired objectives have been achieved; the collected funds have aided to keep adding support through **WBC Cares**, for the assistance to vulnerable groups all over the world.
- The "Knockout: Don't throw the towel away", a tertiary addiction prevention program in Mexico, with 9 years of hard work, designed and coordinated by Red VIRAL with the collaboration of the **WBC** and the Foundation for Forgiveness and Reconciliation, continues to search for social reinsertion through boxing practice, the forgiveness method and the integral attention to emotions in individual, group, and family settings. Thanks to these interventions, the persons deprived of liberty (PDL) attain life and sports skills to achieve positive habit and lifestyle changes. Its results are strongly convincing:
  - Five generations and close to 2,500 direct and indirect beneficiaries in different prisons in Mexico's Estado de México.
  - Of all participants, 90% quit drugs, 100% improved their relationships with family and peers, as well as their own self esteem; 95% had diminished negative feelings and 90% had improved their management of emotions.



- The program has been carried out in 10 penitentiary centers for men and adolescents.
- 50 liberated PDL have concluded the 120 hours of training and passed the exams to obtain the trainers international certification.
- Through five areas of attention, the population of these centers receive, in a 450 hours working program:
  - Axis 1. Boxing clinics three to five times a week with assistance of world boxing champions for tournaments and training.
  - Axis 2. Psycho-emotional individual attention once a week, and group attention every two weeks.
  - Axis 3. Forgiveness and reconciliation workshop in 12 sessions of 3 hours each.
  - Axis 4. Family Mondays of experts talks on different themes.
  - Axis 5. Post penitential attention throughout the first year after liberation, and training scholarships to obtain a trainer's international certification from the WBC University.

The Paris Peace Forum 2023 recognized the program as one of the seven best international level practices for peace construction and inclusion through sports.

- **WBC WOMAN Mexico**, a program created by the WBC along with students of ITESM-CEM, seeking to ennoble women by way of the boxing sport. The program's mission is to make athletes visible and create opportunities for them through strategic alliances to improve their situations so that they can focus on the sport.
  - Campaigns to combat violence with Casa Gaviota, an NGO founded in 2012, to create a support web for women in situations of gender or family violence. Its main mission is to create safe learning environments for all.





- Thanks to **WBC** Woman, in 2022 an important alliance was made to provide help and attention to the boxing family, to carry out actions both for women empowerment and for the education of **WBC** Staff through sensibilization workshops.
- México joined the International Women's Day Commemoration, including events with great women guests that have opened roads, defending their ideals and dreams and fighting for the right to women's equality, from their respective trenches.
- As said by Christiane Manzur, president of **WBC Cares** México: A day reminding us that union, strength and working together have led women to seek equality and a great growth in all dimensions. **WBC** will not lower its guard in the fight for equality, respect, empathy and liberty.
- Cleto Reyes: In 2023, the company Cleto Reyes widened its efforts to gyms in México and the United States, donating equipment and sharing inspirational messages among the boxing community
- The commitment to the community's wellbeing was extended to encompass mental health promotion and the month of breast cancer awareness. And a toy collection was carried out in collaboration with "Vive sin Drogas" (Live without Drugs) and Azteca Foundation, encouraging children to adopt an active and healthy lifestyle though boxing.





## WBC Cares ENSENADA

- School visits were made for talks with David Jafet.
- Support provided to an amateur boxer's trip to the National Olympics.
- Organized and carried out the First Anti Addiction Poster Contest in Highschool number 9.
- Donations were received of boxing gloves and masks, contributing to the training of sponsored girls.
- Continuation of the Anti-Bullying Campaign and support provided for Muay Thai training to girls at Casa Hogar Orphanage. One of them participated in an exhibition.
- Casa Hogar children were given courtesy tickets to boxing, Muay Thai and wrestling events.
- Participation in the **WBC** America's Muay Thai Championship in México.
- Piñata donations from High School 9 were distributed to children in other assistance associations.





## WBC Cares USA

- In National monthly symposiums organized jointly with the Congressional Mental Health Task Force, some 50 to 70 health professionals discussed themes of bullying, drug addiction, rehabilitation, pandemic effects and others.
- The initiatives against bullying were particularly active in Texas and Los Angeles.
- The boxing and anti-bullying group “Feet First” was voted as one of the best nonprofit organizations in California.
- Christy Martin conducted debates about domestic violence awareness and spoke in the Ring of Brothers symposium.
- The proclamation of Siki and the posthumous swearing into the New York State Box Hall of Fame (NYSBHOF) was carried out with Mayor Adams’ collaboration.
- Battling Siki was honored with a film projection and a panel at the NYAC.
- Boxing lessons were given in the housing projects of the New York City Housing Authority (NYCHA) to involve the community, and to generate safety, pride and stability. The program involves large housing projects such as NYC Housing Units, the Polo Ground Towers and the Patterson Gardens Project, each of which houses around 4,000 people.
- School visits, tutoring programs and collaborations with several international organizations were also carried out.



- Participation in UN Women NGO events, inspiring young women to empowerment.
- Organization of a Boxers and Arts exhibition in Gleason, supporting the Hall of Fame events, and interacting with the local communities.
- Year-round individual efforts of members in support of sick and deserving people.
- Support for the biggest amateur contest, Sugar Bert Promotions.
- Association with several nonprofit organizations, such as:
  - Qualitas of Life, that teaches financial education to the Hispanic community.
  - #SameHere, working on post-traumatic state disorder (PTSD) and suicides
  - Educational Advancement Foundation (AEF) for AA Curriculum.





## WBC Cares Argentina

- Dayana Sánchez joined as a **WBC Cares** ambassador along with Sebastián Heiland. Dayana, a former amateur boxer and Pan American Games medalist, suffered a fire in her house; she is now recovered, and represents resilience and hope in Argentina.
- “Boxing without chains” (“Boxeo sin Cadenas”) is a successful program of social reintegration through boxing, with more than 10 years of operation, focused on providing tools for the containment and resocialization of adolescents and young people in prison. During 2023, approximately 300 young Argentines took part in this program, which also seeks to help its beneficiaries develop personal resources that will facilitate their access to a dignified and fulfilling life through sports and education, two core components of the proposal.



## WBC Cares France

- With the “Smile to life” (“Sourire a la vie”) program, fitness classes and visits by champions were organized in different spaces.
- A new program for women victims of violence was launched, promoting healing and community engagement through gymnasium activities.
- Young adults in wheelchairs were welcomed, promoting their inclusion and participation in physical activities.

## WBC Cares Middle East

- Support was provided to Tony Milch and his non-profit organization, by hosting the Gloves and Doves event in March 2023 in London, to promote peace through international amateur boxing matches between England and Israel.
- Through the auction of a donated **WBC** Championship belt for the Ramadan Iftar event in Chicago, around \$100,000 USD was raised. HEAL Palestine's Ramadan events in the United States jointly collected \$2 million USD.
- In Egypt and elsewhere, funds were raised for supplies such as visas, transportation, lodging, flights and medical care for refugees.
- A Black-Tie Gala event was held to raise funds for food, medicine and evacuation support.



## WBC Cares Portugal

- Collaboration with A. António Ramalho Boxing Spirit-IPSS to develop several projects for the benefit of athletes, children and youth in social vulnerability. Highlights included:
  - The Oeiras 2023 Games.
  - The “Boxing goes to schools” project.
  - The Boxing Spirit Tournament powered by **WBC** aimed at promoting boxing and supporting athletes from several countries.

About 130 schoolchildren participated in the events.







## WBC Muaythai Youth Cares (Thailand)

- Thailand Children's Day was celebrated with a visit to the Pat Kret orphanage.
- Support was provided for the MuayThai Youth Tournament in Hua Hin, Thailand. Muay Thai is the name for Thailand's national boxing sport.
- A **WBC** MuayThai Youth Experience summer camp was organized in San Diego.
- A contribution was made to the **WBC** MuayThai Festival in Venice; funds were donated to orphanages.
- Muay Thai youth participation was worldwide promoted by supporting the **WBC** Amazing Muay Thai American Games in Monterrey, Mexico.

## WBC Cares Africa

In 2023, the **WBC Cares** Africa Chapter, led by Maureen Mulangira in Uganda, undertook new initiatives and organized community events in several countries, highlighting:

- Food donation drive at Bidibidi refugee camp in Uganda.
- Public speaking and boxing workshops for female boxers in Ghana.
- Educational initiatives and boxing clinics with Azumah Nelson in Accra.
- Distribution of Azumah Nelson's biography to boxing clubs in the Greater Accra Region.
- Christmas toy collection and donations for Sanyu Babies in Uganda.





## WBC Cares Ukraine

- **WBC** Ukraine headquarters organized a visit to hospitals and centers for the care and attention of orphaned or at-risk children, where open training and skill development sessions were held for boys and girls, among other activities.
- Various boxing tournaments were organized in Ukraine aimed at training young athletes and motivating them to do their best during fights. Special diplomas and medals were presented to each young boxer participating in the tournaments and former world champion and **WBC** world ambassador Oleksandr Gvozdyk signed the gloves of the best male and female boxer of this tournament.
- Support has been given by **WBC** Cares Ukraine to volunteers in charge of animal shelters.
- In addition to boxing tournaments for young people, boxing tournaments have also been organized for cadets of the military unit of the National University of Ukraine, where the best participants were awarded **WBC** diplomas and medals.
- In support of peace in Ukraine, and in collaboration with OPUS, the Luxury Book Company launched a special edition of **WBC** Greatest Fights, compiling the best fights that have taken place in the history of the **WBC**.





- Proceeds benefited one of the humanitarian funds that have channeled resources to support Ukraine **WBC** University, which jointly with **WBC** in Ukraine, translated and adapted several training materials for Ukrainian judges and referees to support the certification processes required by both organizations.
- A partnership was established with the Charité clinical center in Germany, one of the largest in Europe, to supply drugs and medical equipment to several hospitals in different regions of Ukraine.







## WBC Cares India

- **WBC Cares** India provided food, clothing and medical aid to underprivileged communities. Boxing training programs were also launched in Haryana and health awareness fitness camps were organized.
- Land was purchased to build a gymnasium and playground for children in Delhi.
- An amateur show was held and \$5,000 USD was donated for projects in New Delhi; this event was recognized by the government.
- The aim of these programs is to provide underprivileged children with an alternative to help keep them off the streets keep them off the streets, providing them with housing, community belonging and purpose.
- A new section of **WBC Cares** India was added, and the first successful charity exhibition fight was held sponsored by DJMC Promotions and supervised by Oksana.
- Boxing gloves and equipment were donated to young people in Australia through the Brisbane Parliament.

## WBC Cares Brazil

- In 2023, **WBC Cares** Brazil focused on social initiatives that included food donations, shelter support, blood donations and community involvement through ambassadors and member institutions.



## WBC Cares Germany

- **WBC Cares** Germany participated in several charitable activities in 2023, such as “The Way of Warriors” event, several fitness challenges in schools, and fundraising for victims of the earthquake in Turkey and the war in Ukraine. Supported children's boxing projects for refugees and cultural and educational programs, supporting around 50 children weekly from countries such as Ivory Coast, Algeria, Somalia, Syria and Afghanistan, many of them without their parents.





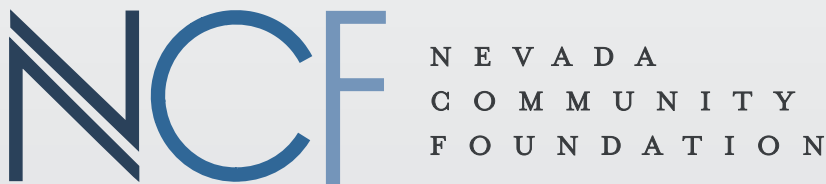


**WBC Cares** continues to thrive in a world full of tensions. It has never focused solely on securing and awarding donations; its work has led it to become the public relations arm of the **WBC**, a socially conscious arm that, in an incredible way, seeks above all to serve others and our community, which is both participant and recipient.

Something to note is that in 2023, **WBC** Ukraine-US was integrated as a sub-chapter to help those displaced by the war in Ukraine. Among its plans is to expand the container gym program, suitable to serve the population in the refugee camps and which also offers people a trade and the opportunity to get involved in boxing.

# STRATEGIC ALLIANCES

Our allies are key players in achieving results. Thanks to each of them for their contribution and support to **WBC** causes and especially for the consolidation of **WBC Cares**.



Reimagine Your Impact on the Community







# AFFILIATED PROGRAMS

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Shels  
Feet First Foundation  
UCLA Neurosurgery  
Autism Speaks  
Police Athletic League  
FACEla  
Lucy Laney Academy  
Eagle Academy for Young Men of Harlem  
Association of Suicidology  
Give a Kid a Dream Foundation  
USA Congressional Mental Health Task Force  
MVP: Merging Vets and Players Association

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# APPENDIX

## WBC BELTS, A LEGACY TO ART



The **WBC** belts are a distinction awarded to boxers who have become world champions in their respective categories. They are recognized as one of the most prestigious and coveted trophies in the boxing world. These belts not only symbolize sporting achievement; they also represent a cultural and artistic legacy of the boxing world.

Their manufacture is a delicate artisanal process. Each belt is handcrafted with high quality materials and 24-karat gold for the details. It bears the **WBC** logo, which includes a map of the world, highlighting the global nature of the sport.

Often, **WBC** belts also include elements specific to **WBC** member countries, such as flags, or images of boxing legends who have left their imprint on the history of the sport.

The making of each belt can take weeks, as every detail is taken care of to ensure that the final piece is a fine work of art, a symbol of honor.

In Mexico, where many of the belts are produced, the design process and craftsmanship has been passed down from generation to generation, preserving traditional leather and metal working techniques that are highly valued.





# OFFICIAL BELT

The “Green and Gold” official world champion belt of the World Boxing Council is entirely manufactured in Mexico by specialized artisans. The metal plate is stamped by the company Imperio de Metal; it is 24 karat gold plated and all the details, such as the 161 member countries’ flags, are hand-painted. The plaque is mounted on a tanned and processed leather belt, made by the world’s leading boxing glove company, Cleto Reyes.



Followed by placing and then the ceramic coins or buttons, to pay tribute to the world champions and to honor Don José Sulaimán Chagnón, President for Life; Muhammad Ali, King of Boxing, and Floyd Mayweather, best pound-for-pound boxer, as well as the current champion, accompanied by the former world champions selected for each division.

# HISTORY OF THE BELTS

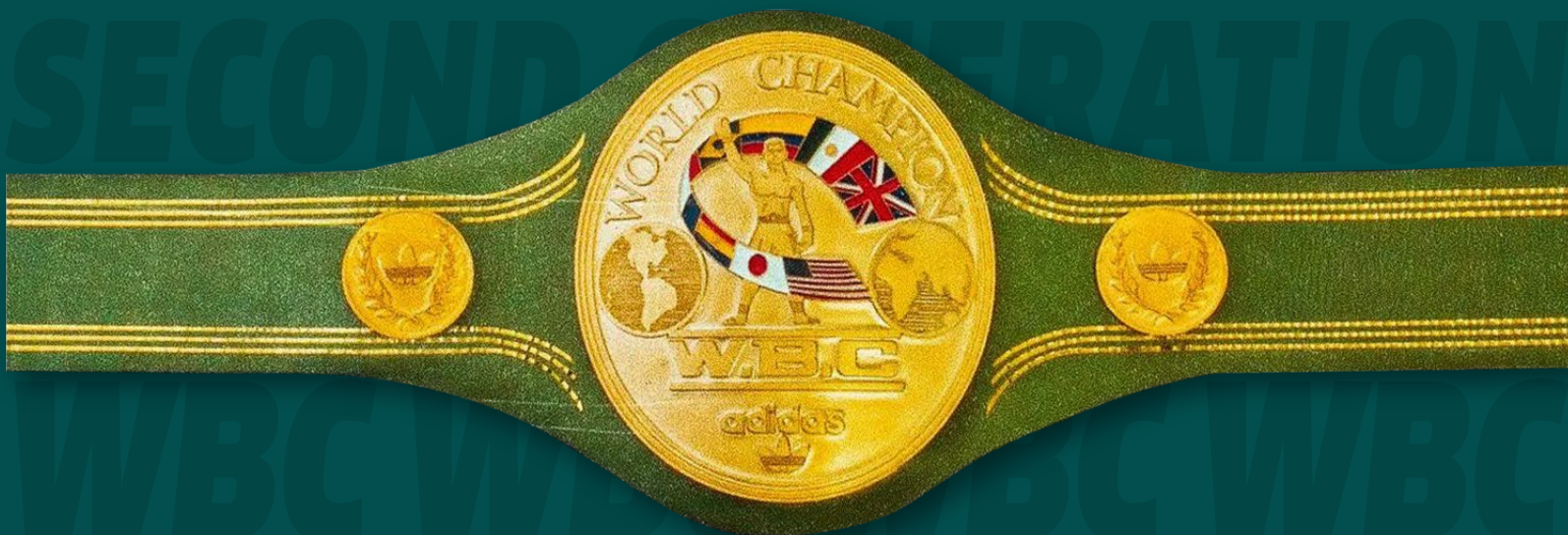


## FIRST GENERATION

The first official belt of the World Boxing Council was a black velvet sash with a silver plaque. Muhammad Ali, George Foreman, José Nápoles, Miguel Canto and Carlos Monzón, among others, were some of the glories of our sport who won one of these belts.

## SECOND GENERATION

This piece was designed by Don Jose Sulaimán in collaboration with Mr. Piero Pini; it was the first original Adidas belt and marked the birth of the now very famous, valuable and coveted "Green and Gold" belt. It was first awarded in 1976, the year since great champions have worn it, among them Larry Holmes, Sugar Ray Leonard, Carlos Zarate, Alexis Arguello, Salvador Sanchez, Guadalupe Pintor, Roger Mayweather, Carlos Palomino, Danny Lopez, Maurice Hope, Marvin Camel, Wilfredo Gomez and Roberto Duran.





## THIRD GENERATION

This design incorporated two rows of flags around the logo on the plate. Muhammad Ali and Joe Louis were immortalized on the strap by two golden medallions with their images attached to the belt with small metal chains. Some of the greats who received it were Julio César Chávez, Mike Tyson, Ricardo López, Floyd Mayweather, Jeff Fenech, Lennox Lewis, Oscar de la Hoya and Marvin Hagler.



## FOURTH GENERATION

The year 2000 saw another major change to three lines of flags around the logo, to include the 165 countries then affiliated to the **WBC**. In addition, four ceramic insignias replaced the metal medallions. This belt was won by Floyd Mayweather, Manny Pacquiao, Juan Manuel Márquez, Saúl Álvarez, Erik Morales and Vitali Klitschko, among other greats of the ring.





## FIFTH AND CURRENT GENERATION

This model recognizes current champions. It presents a notable difference to the previous ones. Embedded in it are several new ceramic figures, three on each side. The most visible change is the photos printed on them. On the right side those of Don José Sulaimán, Floyd Mayweather and the current champion winning the division's belt. On the left, the photos of Muhammad Ali and of the former champions selected for each division; that is, the division in question among the current 18 within masculine boxing. Besides, more flags were added of the new affiliated countries.

Some of the current champions that possess this coveted belt are: Oleksandr Usyk, Saúl Álvarez, Artur Beterbiev, Sebastian Fundora, Devin Haney, Shakur Stevenson, Rey Vargas, Naoya Inoue, Jesse Rodriguez, Tyson Fury, and Kenshiro Teraji.







# SPECIAL BELTS

## ADOLFO LOPEZ MATEOS

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In 2017, the **WBC** launched the Adolfo López Mateos belt, which is awarded to the winners of world championship fights held in Mexico during the festivities of May 5 and September 16 to significantly commemorate Mexico's two most important dates.

This emblematic trophy represents the expression of Mexican folk art. Each year a Mexican culture is selected to create it. The first edition was made by Huichol (Wirarika) artisans. “El camino de la Vida” (“The Way of Life”) and “Nuestra Madre Aguila” (“Our Mother Eagle”) are the two versions of belts that awarded the 2017 fights. Eleven belts have been officially presented so far:



## HUICHOL I & II

Masterpiece of Huichol art that stands out for its bright colors and designs of complex symbolism, characteristic of the community's cosmovision.

**Material:** Thousands of small glass beads (chaquiras).



## CHIAPANECO I & II

Embroidered with flowers, butterflies and other elements of nature, these belts are inspired by the typical needlework of the indigenous communities of Chiapas, such as the Tzotziles and Tzeltales.

**Material:** Leather and fabric, with hand embroidery.

## MAYA I & II

It features traditional Mayan symbols, including hieroglyphs, figures of gods and animals, such as the jaguar and the serpent, which are of great importance in Mayan mythology.

**Material:** leather with jade replica and gold and silver details.





## MAZAHUA & OTOMÍ

Adorned with traditional patterns and motifs of the Mazahua and Otomí cultures, highlighting the characteristic floral embroidery of their textiles.

**Material:** handmade using a combination of leather and fabric, on which meticulous embroidery with colored threads was applied.



## MESTIZO

It integrates motifs that represent both indigenous roots and Spanish contributions, combining geometric patterns, pre-Hispanic symbols and baroque elements.

**Material:** high quality leather, with details in gold, silver and other materials that symbolize the cultural richness and syncretism of Mexican society.

## TEOTIHUACANO

Inspired by the iconography and architecture of Teotihuacan, it integrates symbols that refer to duality and the cycle of life. The center piece of the belt has a design that evokes the famous Teotihuacan jade mask.

**Material:** Leather with gold and silver details composed of more than 40 pieces of golden obsidian.



## PUEBLA

Inspired on two main artisanry techniques characteristic in the State: talavera (a ceramic style) and embroidery. Examples of talavera are the traditional angels in Puebla's Cathedral.

**Material:** talavera ceramic and typical embroidery.



## PUEBLA - JALISCO

The belt honors the strength and resistance of Mexican culture with the China Poblana, as well as the power and beauty of the Popocatepetl volcano. On the Jalisco side, it includes images alluding to tequila and the agave representing hard work, and the celebration of the "charro" culture, symbolizing strength and beauty.

**Materials:** Talavera, colored embroidery, metal and marble.

## ZAPOTECO

The making of this belt applies the same technique that decorate Oaxaca's alebrijes, fantastic beings that embody the Zapotecan cosmovision, embellished with handmade brightly colored tribal forms that stand out and flow over its entire length

**Materials:** copa wood adorned with gold leaf.





## TAMAULIPECAN

A belt inspired by natural and cultural elements of the State of Tamaulipas.

**Material:** Leather detailed with precious metals, such as silver and gold, as well as textile patterns inspired on traditional clothes.



**WBC** collaborates with artists and artisans to create unique belts reflecting the culture, art and history of the country where the fight is to take place. For seven years, Cleto Reyes has been collaborating in the making of the commemorative belts that WCB awards in its important fights. Each belt requires over 400 working hours of artisans and artists in different states of the Mexican Republic.







# ABOUT WBC CARES BOOKLET





This first Booklet **WBC Cares** 2024 registers the activities and results obtained by the Foundation in social matters during the last three years.

Its structure was designed according to some of the standards recommended by the organization's basic principles for social responsibility report writing.

In the making and design of this document, the Boutique de Negocios Responsables provided advise. The content, writing and design were approved by the **WBC Cares** Committee, and the Council's president, Mauricio Sulaimán.



Thank you to CletoReyes for doing our **WBC Cares** Website.

**wbcboxingcares.com**

**@wbccares**





# IN MEMORIAM

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**Doña Martha Saldívar Sulaimán**

Gratitude is the memory of the heart.  
Remembering a woman that was pillar, strength and shelter  
in the consolidation of the **WBC**.